



RASHIDI CONSULTING GROUP

Rashidi Consulting Group

# Training & Development

Company Profile & Programs



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# Rashidi Consulting Group

## Introduction

In today's fast-paced business environment, companies must continuously invest in refreshing and enhancing their employees' skill sets to stay competitive. The rapid pace of technological advancements and evolving markets demand a workforce that is adaptable, knowledgeable, and prepared to meet new challenges.



The quality of a company's workforce is its most valuable asset which contributes directly to innovation, productivity, and customer satisfaction. Thus, providing ongoing training and development opportunities is essential for any organization aiming to thrive and succeed in an increasingly competitive landscape. **This is what we offer at Rashidi Consulting:**

“ A holistic perspective to make informed decisions for your organization through transformative learning ”

## About Us

**Rashidi Consulting** is a local firm based in Saudi Arabia and the UAE dedicated to offering tailored training and development programs that are designed to meet the unique needs of companies across the GCC Region. Our team of in-house experts combines deep industry knowledge with an understanding of the local landscape, ensuring effective, culturally relevant training solutions that drive real impact. With a commitment to excellence, we empower organizations to reach their full potential in a dynamic business environment.



### Our Clients



# Local Perspective. Global Expertise.

## Value Proposition

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Our value proposition is built on three key pillars:

- 1 **Specialized** local firm backed by internationally recognized partners to offer a comprehensive range of courses.
- 2 **Experienced** team of in-house consultants blending local insights with global best practices.
- 3 **Customized** training programs that are tailored to client needs and deliver impactful results.



## Strategic Partnerships

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Rashidi Consulting partners with leading global organizations to offer internationally accredited and certified programs designed to enhance organizational performance. This also enables us to develop tailored curricula to meet your organization's unique needs with the option to certify these customized programs for added value.

### Highfield International Approved Centre

Rashidi Consulting is a Highfield Approved Centre which ensures that our clients receive top-quality, accredited training programs. This allows us to deliver globally recognized qualifications in the following areas:

- Customer Service and Hospitality Training
- Catering, Food Safety and HACCP
- Compliance, Regulatory Training, and Quality Assurance
- Fire Safety, First Aid, and Security Qualifications
- .... and more



### Leoron Institute

Partnering with Leoron enables us to offer a suite of accredited courses tailored to various industry needs. We offer comprehensive learning and development solutions in the following areas:

- Finance, Accounting and Human Resources
- Facilities Management
- Leadership and Corporate Training Development
- Supply Chain Management and Procurement
- ... and more



# How Does it Work?

## Our Approach and Training Principles

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Our work begins with a commitment to understand the unique context in which your business operates. Each training program is designed to deliver measurable impact and empower your team to achieve sustainable success.



### Step 1

#### In-depth Assessment

We start by conducting an assessment and gap analysis to understand your organization's unique needs, challenges, and objectives.

### Step 2

#### Bespoke Design

Based on our findings, we craft a customized training program tailored to align with your strategic goals and organizational culture.

### Step 3

#### Effective Delivery

Our expert facilitators deliver impactful training that engages participants, ensuring knowledge transfer and measurable outcomes.

## Our Knowledge Areas

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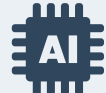
Project  
Management



Facility  
Management



Finance &  
Accounting



Technology &  
Innovation



Sustainability &  
Development



Operations &  
Supply Chain



Management &  
Leadership



Human  
Resources

# RC Training & Development

## Main Program Areas

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**Rashidi Consulting Group** offers tailored training programs across the GCC Region, leveraging in-depth assessments and bespoke designs to deliver impactful, results-oriented learning experiences for companies.

### Leadership Development

Implement international best practices in corporate governance, from effective board management to efficient internal structures that support business growth and success.

- Executive Development
- Personal Leadership
- First-Level Leadership
- Mid-Level Leadership

### Compliance Programs

Training programs that actively engage learners with real-life scenarios designed to increase organizational readiness, mitigate risks and prepare teams for unforeseen challenges.

- Code of Conduct
- Safety Compliance
- Evaluating Governing Processes
- Policy & Procedure Development

### Skills Development Programs

Providing foundational and certified training programs for an organization's workforce that is focused on the priorities of both the individuals and the organization's strategic direction.

- Interpersonal
- Professional Development
- Upskilling
- Reskilling

### Onboarding Programs

Expanding onboarding programs to a more learner-focused journey that is built on the experiences that motivate learners, build team relationships, and increase on-the-job-performance.

- Organizational Onboarding
- Department/Role Specific
- First-Year Onboarding
- Mentor or Cohort-Based

### Sales Training

Programs that adopt a customer-centric approach focused on empowering buyers, enhancing customer value, and strengthening relationships by developing a set of interpersonal skills & expertise.

- Product Knowledge
- Domain Expertise
- Customer Experience
- CRM Training
- Sales Skills

# Shideh Shayani

## Partner – Training & Development



- B.Ed in Adult Education & Training, University of Southern Queensland (Australia)
- 20+ years experience in the training and development sector
- Member of the Int'l Facility Management Association (IFMA)
- Certified Trainer, Highfield IDAT International
- IGC Occupational Health & Safety, NEBOSH UK
- Occupational Safety & Health Trainer, OSHA USA

- Specialized in identifying training needs and designing effective programs in Leadership Skills, Customer Service, Soft Skills, Facilities Management and Health & Safety
- Community developer with experience in implementing training and empowerment programs in Canada, the Middle East, Central Asia & Africa

### Qualifications

- Highfield International Award in Delivering Training (IDAT)
- NEBOSH (UK) International General Certificate in Occupational Health & Safety (IGC)
- Highfield Award in HACCP (RFQ)
- Highfield Level 4 Award in Food Safety (RFQ)
- Highfield Award in Effective Auditing & Inspection (RFQ)
- Highfield International Award in Food Allergen Management
- IOSH (Institution of Occupational Safety & Health) certificate in Managing Safety, and “Train the Trainer” certificate
- OSHA 132, Occupational Safety & Health Administration (OSHA)
- OSHA132 Professional & Occupational Safety & Health Manager Trainer
- Graduate Degree in Teaching English as a Second Language (TESL)
- Thinkx Consulting & Facilitation of Training

### Clients



# Amin Rashidi

## Managing Partner – Strategy & Transformation



- Bachelor of Commerce (Honors) in Strategic Management and Human Resources, Carleton University (Canada)
- 12+ years experience in training, coaching and consulting
- Instructor of Organizational Behavior courses, Carleton University
- Shaper at Global Shapers World Economic Forum (WEF)
- Certified Celonis Analyst
- Life & Leadership coach (iPEC Coaching)

- Specialized in evaluating organizational needs, designing capacity-building programs, and delivering customized training solutions across KSA, UAE, and North America.
- Experienced professional across multiple sectors including the public sector, manufacturing, entertainment, logistics and transportation

### Experience & Expertise

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- End-to-end organizational assessment and development for multiple leading companies in Saudi Arabia and United Arab Emirates
- Design and development of a customized workshop for Saudi Youth on the topic of “Cultivating Character” as part of the Global Shapers Movement (WEF)
- Supported the development for a second-year university course “Organizational Behavior” and conducted the course throughout two semesters
- Experience in leading leadership training workshops covering topics such as self-awareness, conflict and negotiations, organizational culture and communications
- Led the development of customized export assessments for over 70 countries in line with the National Export Strategy of Saudi Arabia
- Supported the strategy development of a complex logistical infrastructure study of a SEZ in KSA aligned with the Vision 2030 objectives

### Clients

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## Get in Touch with Us!

Explore our range of comprehensive courses and programs to support your organization through transformative learning.

### Shideh Shayani

Partner – Training & Development

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